



2024 PQA Annual Meeting Call for Session Proposals Information Guide

Overview

PQA is the national quality organization where health care decision makers come together to improve medication safety, adherence and appropriate use. A measure developer, researcher, educator and convener, PQA's quality initiatives support better medication use and high-quality care.

PQA's Annual Meeting attracts more than 400 healthcare executives and quality professionals across PQA's multi-stakeholder membership. The meeting features dozens of speakers and sessions providing timely information - and networking opportunities with influencers and decision makers from health plans, community pharmacy, life sciences and technology, government and academia. It is the best opportunity to learn, engage, network and collaborate with quality-focused leaders.

A broad range of topics will be presented at the **2024 PQA Annual Meeting, which will take place May 14-16 in Baltimore, Md.** We encourage session submissions to include case studies, innovative practices and emerging trends. Proposals should relate to quality improvement in medication use. **All sessions will be 45 minutes long and will be presented in person.**

While organizations are welcome to submit multiple proposals, in most cases, PQA can only accept one proposal per organization.

Session Topics

PQA prefers topics that support PQA's strategic goals, though submitters are permitted to propose other topics. Submitters will choose the highest priority topic for their proposal. PQA's goals include:

- Lead innovation and modernization of medication use quality to deliver solutions for a person-centered and value-based healthcare system.
- Advance the quality of pharmacist-provided care and services that optimize medication use, adherence and safety.
- Champion diversity, equity and inclusion and address health disparities in medication use quality.
- Supporting Topics
 - Healthcare quality promising practices: medication therapy management (MTM), oncology, specialty pharmacy, opioids, mental and behavioral health, diabetes, HIV, Hepatitis C, immunizations, cardiovascular disease
 - Including the patient voice in quality
 - Social drivers of health, health equity and access to care
 - Value-based pharmacy and payment models
 - Multidisciplinary strategies to improve medication use quality
 - Telehealth or telemedicine to impact quality
 - Immunizations, particularly status assessment and gap closure
 - Digital measures and data interoperability to advance quality



QUALITY MEDICATION USE

Speaker Benefits

- Complimentary meeting registration
- Promotion in electronic and printed meeting materials
- Visibility and recognition among diverse stakeholder audience

Speakers

PQA encourages the inclusion of speakers from more than one organization to provide a variety of perspectives during the session. Sessions are limited to a maximum of three speakers, including the moderator if one will be part of the session. PQA will not review or accept proposals where speakers have been invited, but not confirmed. Speakers are responsible for their own travel and lodging expenses.

Presentation Format

The meeting will include a variety of session formats such as panel discussions or presentations with Q&A. All presentations will be 45 minutes in length: **30 minutes of presentation time and 15 minutes dedicated to introductions, continuing education instructions, housekeeping and Q&A.** All sessions will be presented in person.

ACPE CPE Accreditation

Proposals must be eligible for ACPE CPE accreditation. Such proposals must be based on a knowledge, skill, or practice gap and be structured to meet the educational needs of pharmacists.

Specific and measurable learning objectives are also required. Please see [PQA's Guidelines for Learning Objectives](#) for additional guidance. Additionally, sessions must also include active learner participation and learning assessment with feedback.

Sessions must be educational in nature and provide fair, full disclosure and equitable balance of all aspects of a topic being presented. **No endorsement, commercialism or selling will be permitted. All program materials must be free from commercial influence and/or content.**

Evaluation of Proposals

Proposals will be evaluated by PQA staff and the PQA Education Advisory Council. Evaluation criteria include but are not limited to topic relevance to medication use quality, risk of commercial bias, and speaker expertise. Preference will be given to proposals that highlight real-world examples, share outcomes data, and/or provide diverse professional perspectives.

Process/Timeline:

- Session Proposals must be submitted [HERE](#).
- Call for Session Proposals Submission Opens: Tuesday, September 26, 2023
- Deadline for Submissions: Tuesday, November 7, 2023 by 11:59pm ET
- Notification: January 2024

Questions

Please contact PQA's Education Team at Education@PQAalliance.org.