



Optimizing Health by Advancing the Quality of Medication Use

2023 PQA Annual Meeting Call for Session Proposals Information Guide

Overview

PQA is the national quality organization where health care decision makers come together to improve medication safety, adherence and appropriate use. A measure developer, researcher, educator and convener, PQA's quality initiatives support better medication use and high-quality care.

PQA's Annual Meeting attracts more than 500 healthcare executives and quality professionals across PQA's multi-stakeholder membership. The meeting features dozens of speakers and sessions providing timely information -- and networking opportunities with influencers and decision makers from health plans, community pharmacy, life sciences and technology, government and academia. It is the best opportunity to learn, engage, network and collaborate with quality-focused leaders.

A broad range of topics will be presented at the **2023 PQA Annual Meeting, which will take place May 10-12 in Nashville, Tenn.** We encourage submissions to include case studies, innovative practices and emerging trends. Proposals should relate to quality improvement in medication use. **All sessions will be 45 minutes long and will be presented in person.** There will be no virtual or hybrid options available.

While organizations are welcome to submit multiple proposals, in most cases, PQA will only be able to accept one proposal per organization.

Session Topics

PQA prefers topics that support PQA's strategic goals, though submitters are permitted to propose other topics. Submitters will choose the highest priority topic for their proposal. PQA's goals include:

- Lead innovation and modernization of medication use quality to deliver solutions for a person-centered and value-based healthcare system.
- Advance the quality of pharmacist-provided care and services that optimize medication use, adherence and safety.
- Champion diversity, equity and inclusion and address health disparities in medication use quality.
- Supporting Topics
 - Healthcare quality best practices: specialty pharmacy, opioids, MTM, mental and behavioral health, diabetes, HIV, Hepatitis C, immunizations, cardiovascular disease, oncology
 - Social determinants of health, health equity and access to care
 - Value-based pharmacy and payment models
 - Multidisciplinary strategies to improve Star Ratings
 - Including the patient voice in quality
 - Telehealth or telemedicine to impact quality
 - Vaccinations, including for COVID-19
 - COVID-19 and its impact on medication use quality

Speaker Benefits

- Complimentary meeting registration
- Visibility and recognition among diverse stakeholder audience

Speakers

PQA encourages inclusion of speakers from more than one organization to provide a variety of perspectives during the session. PQA will not review or accept proposals where speakers have been invited, but not confirmed.

Presentation Format

The meeting will include a variety of session formats such as panel discussions or presentations with Q&A. All sessions will be 45 minutes long, including introductions, CE instructions, housekeeping and Q&A. All sessions will be in person with no virtual or hybrid options available.

CPE Accreditation

Proposals must be eligible for ACPE CPE accreditation. Such proposals must be based on a knowledge, skill, or practice gap and be structured to meet the educational needs of pharmacists.

- Professional Practice Gaps
 - Submitters will include a brief description of the professional practice gap(s) they are trying to address. What are your learners doing that they should NOT be doing; or, conversely, not doing that they should be doing?
 - Example: *Pharmacy dispensing data show that adherence to diabetes medications is low, especially in minority populations, and the health care team is unaware of which factors contribute most.*
- Underlying Educational Need
 - Submitters will list educational need(s) that is the cause of the gap(s) stated above.
 - Example: *The underlying educational need is to learn how to implement a screening process to determine the root cause of adherence challenges.*

Specific and measurable learning objectives are also required. Please see [PQA's Guidelines for Learning Objectives](#) for additional guidance.

The session must be free of commercial interest and include active learner participation and learning assessment with feedback.

Evaluation of Proposals

Proposals will be evaluated by PQA staff and the Education Advisory Council. Evaluation criteria include but are not limited to topic relevance to medication use quality, risk of commercial bias, and speaker expertise. Preference will be given to proposals that highlight real-world examples, share outcomes data, and/or provide diverse professional perspectives.

Process/Timeline:

- Session Proposals must be submitted using the following link:
https://pqa.memberclicks.net/2023_annual_meeting_request_for_proposals
- Call for Session Proposals Submission Opens: Thursday, October 6, 2022
- Deadline for Submissions: Tuesday, November 15, 2022 by 11:59pm ET
- Notification: January 2023

Questions

Please contact PQA's Education Team at Education@PQAalliance.org.
