Announcing the CPIQ Awards

The Pharmacy Quality Alliance (PQA) and the Community Pharmacy Foundation (CPF) are pleased to announce the Community Pharmacy Innovation in Quality (CPIQ) Awards to celebrate innovations in community pharmacy practice that promote improvements in quality of care, medication optimization, and patient outcomes. The awards will be presented at the 2021 PQA Annual Meeting, which will take place online the week of May 10.

Award Categories

There are two award categories:

- **Individual:** Recognizes an individual whose pioneering contributions to community pharmacy practice demonstrate improved patient outcomes through quality of care and medication optimization.
- **Pharmacy:** Recognizes a community pharmacy, which in collaboration with external partners has developed innovative programs resulting in improved in quality of care, medication optimization, and patient outcomes.

Applicants may nominate themselves or others through the [online submission system](#) starting December 7, 2020. Submission Deadline: February 1, 2021, at 11:59 pm ET.
Timeline

<table>
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<th>Action Steps</th>
<th>Dates</th>
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<tr>
<td>Nominations are accepted via the online submission system.</td>
<td>Dec. 7, 2020 – Feb. 1, 2021</td>
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<tr>
<td>PQA notifies the award winner for each category.</td>
<td>April 2021</td>
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<tr>
<td>Awards are presented at the PQA Annual Meeting online.</td>
<td>Week of May 10, 2021</td>
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Eligibility and Nomination Process

PQA membership is not required for nomination or selection. Applicants may nominate themselves or others through an online submission system (December 7, 2020, through February 1, 2021).

Nomination Category
- Individual.
- Pharmacy.

Contact Information
- Applicant name, credentials, title, organization, address, email, phone number.
- Nominator information, if applicable, and relationship to applicant.

Nomination Narrative
- Keeping in mind the criteria and priority areas for this award, please respond to the following question relevant to the nomination category:
  - **Individual**¹: Please describe how this individual’s pioneering contributions to community pharmacy practice demonstrate improved patient outcomes through quality of care and medication optimization.
  - **Pharmacy**²: Please describe how this community pharmacy, in collaboration with external partners, has developed innovative programs resulting in improved in quality of care, medication optimization, and patient outcomes.

Letters of Support
- Upload maximum of 2 letters of support not affiliated with the submitting organization.

Acknowledgement
- All awardees must agree to publishing a summary of their innovative quality improvement strategy to foster sharing of best practices and encourage further innovation.

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² An eligible pharmacy is: An independent pharmacy, a supermarket pharmacy, a chain pharmacy, a mass merchandiser pharmacy, a charitable pharmacy, or a not-for-profit pharmacy having a state license to dispense medications to the general public at retail prices as a pharmacy. Adapted from US Legal. [https://definitions.uslegal.com/r/retail-community-pharmacy/](https://definitions.uslegal.com/r/retail-community-pharmacy/)
Review and Selection
Nominations will be evaluated by reviewers identified from PQA’s membership and the Community Pharmacy Foundation for review by the CPIQ Award Committee. The committee consists of PQA and CPF members, who vote to determine the award winner in each category. Nominations will be reviewed based on the following criteria and priority areas:

Criteria

- **Clarity:** Please provide a brief synopsis of the primary innovation for consideration. This service should have been implemented within the past 5 years. (500 words)

- **Innovation:** Degree of novelty, departing from the traditional community pharmacy practice models. (Required criterion; 750 words).
  - Describe how the innovation above is different from traditional community pharmacy practice
  - Describe how this service advanced community pharmacy/healthcare quality
  - Discuss the other stakeholders engaged for this service

- **Measurement:** Impact of the innovative programs, practices, or interventions on quality of care, medication optimization, or patient outcomes is demonstrated with quality metrics. (Required criterion; 500).
  - For the primary innovation/service, (1) List the quality measures impacted/key performance indicators used and (2) Describe the degree of change/impact for the items above
  - Describe any continuous quality improvement conducted on this service

- **Replicability & Scalability:** Consideration may be given to the replicability or the scalability of the innovation (200).
  - What barriers would another pharmacy have to implement this service?

- **Reach:** Consideration may be given to the number of patients, pharmacists, and pharmacies impacted (200).
  - What percent of the pharmacy’s eligible patients use the service?

- **Priority Area:** Additional consideration may be given when impacting the care in priority areas (100).
  - Does the innovation impact the: Quadruple Aim, quality/patient care gaps, or vulnerable populations?
Priority Areas

• Quadruple Aim\(^3\) (improving the experience of care, improving the health of populations, reducing the per capita cost of health care, and employee satisfaction).
• Addresses quality and/or patient care gaps; focused on priority areas where evidence is highest that interventions or measurement can have a positive impact.
• Vulnerable populations (e.g., low income or uninsured population).

Awards and Award Presentation

• **Awardee Notification:** In April 2021, PQA will contact the award winner(s) and invite them to attend the award presentation ceremony online at the PQA Annual Meeting in May 2021. Awardees will be asked to refrain from publicly communicating the award status until after the official announcement at the PQA Annual Meeting.
• **PQA Annual Meeting Attendance:** Awardees are expected to attend the presentation ceremony at the PQA 2021 Annual Meeting online. Registration for the meeting is complimentary and winners are welcome to attend all meeting sessions.
• **Award Presentation and Announcement:** The awards will be announced and presented at the PQA 2021 Annual Meeting online the week of May 10, 2021. Awardee identifications will be embargoed and will not be officially announced until they are presented at the meeting.
• **PQA Quality Forum Series:** Winners will be encouraged to present innovations during a PQA Quality Forum, a regular, recurring webinar series on healthcare quality topics with a focus on medication use and medication services.

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For questions regarding the CPIQ Awards, please contact PQA at Awards@PQAalliance.org.

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