



## 2020 PQA Annual Meeting Call for Session Proposals Information Guide

### Overview

PQA plays many roles in the healthcare industry as a measure developer, healthcare quality educator, researcher, and convener. The PQA Annual Meeting showcases all these roles by featuring plenary sessions and a multitude of breakout sessions, attracting over 500 attendees, and highlighting over 50 speakers. The event offers topical, relevant and innovative educational programming, coupled with targeted networking opportunities with key influencers and decision makers from health plans, community pharmacy, life sciences and technology, government and academia. It is the best opportunity to learn, engage, network and ideate with fellow quality-minded professionals.

PQA is pleased to announce an opportunity to submit session proposals for its **2020 Annual Meeting, May 13-15 at the Hilton Baltimore**. We have identified a broad range of session topics below. We encourage submissions to include case studies, innovative and emerging trends. Proposals should relate to measuring quality performance.

### Session Topics

PQA would like for proposals to consider the following topics (which are not exclusive):

- Healthcare quality best practices: specialty pharmacy, opioids, MTM, mental and behavioral health, diabetes, HIV, Hepatitis C, immunizations, cardiovascular disease
- Big data trends in healthcare quality
- Measure harmonization / Interoperable Measures
- Value-based pharmacy and payment models
- Community pharmacy-level quality and evaluation
- State-based / regional value-based programs / Medicaid
- Including the patient voice in quality
- Using Agile Management to transform quality
- Disruption within commercial insurance
- Telehealth/telemedicine to impact quality
- Access to Care/Social Determinants of Health
- Multidisciplinary strategies to improve Star Ratings

### Speaker Benefits

- Complimentary meeting registration
- Visibility, recognition among diverse stakeholder audience

### Speaker Travel

- Speakers will be responsible for his/her own travel and lodging expenses

## Presentation Formats

- **Standard Session:** 60-minute session, providing 40-45 minutes of presentation plus 15 minutes of Q&A. Limited to 1-3 speakers.
- **Rapid Fire/"Quality Quips":** 30-minute session on emerging trends, designed to be a highly focused, innovative, timely session to share ideas, best practices; 20 minutes + 10-minute interactive discussion. Limited to 1 or 2 speakers.
- **Proposal Learning Objectives:** It is a requirement to submit a minimum of 3 learning objectives. Please refer to [PQA's Guidelines for Learning Objectives](#).
- **Considerations:**
  - PQA will be offering **ACPE continuing education credits** for most of its sessions. Please indicate whether the proposed session could be eligible/considered for CE accreditation by PQA's accrediting partner. ACPE-eligible sessions are preferred.
  - PQA will give preference to presentations that are considered 'above brand' and are non-commercial.

## Process/Timeline:

- Session Proposals must be submitted using the [PQA online Response Form](#)
- Call for Session Proposals Submission Opens: Monday, October 7, 2019
- Deadline for Submissions: Friday, November 22, 2019 by 11:59pm ET
- Notification: Friday, December 20, 2019

## Questions

Please contact Jake Galdo, PQA's Director of Education and Program Development, at [JGaldo@PQAalliance.org](mailto:JGaldo@PQAalliance.org) or 678.234.5620.