



Social Determinants of Health Forum: Exploring Medication Access & Quality November 14-15, 2018 | Westin Alexandria | Alexandria, VA

Wednesday, November 14

1:00-1:15 p.m.	Welcome Remarks Laura Cranston, RPh, <i>Chief Executive Officer, Pharmacy Quality Alliance</i>
1:15-2:15 p.m.	Keynote: The True Fall & Harvest of the Haves & Have Nots: A Social Determinants of Health Perspective Renaisha Anthony, MD, MPH, <i>Physician & Founder, W3CProductions</i> Session Objectives: <ul style="list-style-type: none">• Explain social factors that influence health.• Describe challenges, opportunities, and a future vision for health equity.• Discuss the role of the health care system and quality measurement in addressing social determinants.
2:15-2:45 p.m.	My Zip Code and Me: When Social Determinants Get Personal <ul style="list-style-type: none">• Amina Abubakar, PharmD, <i>Owner, Rx Clinic Pharmacy</i>• Faye Marshall, <i>Patient and Patient Advocate</i>• Del Price, <i>Patient Advocate and Caregiver</i> Session Objectives: <ul style="list-style-type: none">• Describe the personal impact of social determinants in navigating the healthcare system.• Discuss the role of the healthcare system in addressing social determinants by sharing personal experiences/interactions.• Discuss solutions to overcome these challenges, and what the healthcare system can do to help address those challenges.
2:45-3:00 p.m.	Break & Exhibits
3:00-3:45 p.m.	General Session: What's the ROI? Bold Goals, Better Outcomes Speaker: Amit Parulekar, MS, MBA, <i>Corporate Strategy Lead, Office of Population Health, Humana</i> Session Objectives: <ul style="list-style-type: none">• Describe the role of disparate data in addressing SDOH.• Identify challenges to tackling SDOH.• Discuss the ROI of targeted interventions around SDOH.
3:45-4:45 p.m.	Discussion Panel <ul style="list-style-type: none">• Tom Hubbard, <i>Vice President, Policy Research, NEHI-Network for Excellence in Health Innovation</i> (moderator)

- Arti Bhavsar, PharmD, *Senior Director, Care Management and Patient Engagement, IBM Watson Health*
- R.Shawn Martin, *Senior Vice President, Advocacy, Practice Advancement and Policy, American Academy of Family Physicians*
- Jeff Newell, RPh, *Chief Executive Officer, Pharmacy Quality Solutions*
- Derek Robinson, MD, MBA, *Vice President & Chief Medical Officer, Blue Cross and Blue Shield of Illinois*
- Will Shrank, MD, MSHS, *Chief Medical Officer, UPMC Health Plan*

4:45-6:00 p.m. Networking Reception

Thursday, November 15

6:00-7:00 a.m. Fun Run/Walk

8:00-8:45 a.m. Continental Breakfast

8:45-9:15 a.m. General Session: A Conceptual Framework of the Patient Medication Access Journey and Quality Measurement

Speaker: Matthew Pickering, PharmD, RPh, *Director, Research & Quality Strategies, Pharmacy Quality Alliance*

Session Objectives:

- Explain the patient medication access journey.
- Identify common barriers across various points in the patient journey.
- Discuss how the conceptual framework can be used to inform gaps in medication access.
- Describe the utility of the framework to inform quality measurement and to identify opportunities for improving medication access.

9:15-10:00 a.m. Discussion Panel

- Matthew Pickering, PharmD, RPh, *Director, Research & Quality Strategies, Pharmacy Quality Alliance* (moderator)
- Hilary Campbell, PharmD, JD, *Research Associate, Duke-Margolis Center for Health Policy*
- Kathryn Derosé, PhD, MPH, *Senior Policy Researcher, RAND Corporation*
- Alicia De Stefano, MS, RN, *Independent Consultant*
- Nicolette Mehas, PharmD, *Director, Quality Measurement, National Quality Forum*
- Mitzi Wasik, PharmD, *Senior Director, Patient Safety and Quality, Aetna*

10:00-10:15 a.m. Break

10:15-11:00 a.m. Keynote: How Do We Measure a State of Equitable Opportunity?

Philip Alberti, PhD, *Senior Director, Health Equity Research and Policy, Association of American Medical Colleges*



Session Objectives:

- Define equity and highlight the difference between inequity and disparity.
- Discuss strategies that promote equitable opportunities.
- Describe the importance of engaging communities and patients to address inequities.

11:00-11:50 a.m.

Beyond Risk Adjustment: The Role of Quality Measurement in Improving Access and Reducing Disparities

Session Objectives:

- Discuss the utility of risk adjustment within quality measurement.
- Discuss how patient-centric measure development can impact health disparities.
- Describe how quality measures can improve healthcare access and equity.

Discussion Panel

- David Nash, MD, MBA, *Dean, Jefferson College of Population Health* (moderator)
- Erin Benson, MA, MBA, *Director, Market Planning, LexisNexis Health Care*
- John Bernot, MD, *Vice President, Quality Measurement Initiatives, National Quality Forum*
- Keri Christensen, *Director, Research Innovation, National Committee for Quality Assurance*
- Eric Gascho, *Vice President, Policy and Government Affairs, National Health Council*

11:50 a.m.-12:00 p.m.

Closing Remarks

Matthew Pickering, PharmD, RPh, *Director, Research & Quality Strategies, Pharmacy Quality Alliance*

12:00 p.m.

Adjournment

The forum is made possible by the generous support of:

