



LEADERSHIP SUMMIT

All Things Considered: Patients, Policies, Performance and Practice

November 15-16, 2018 • Westin Hotel • Alexandria, Virginia

Thursday, November 15, 2018

1:00 PM – 2:00 PM

Welcome Remarks

- Laura Cranston, RPh, Chief Executive Officer, Pharmacy Quality Alliance

Keynote Presentation: Building a Stronger Patient Experience: Strategies and Experiences to Improve Patients' Health Outcomes

- Alan Balch, PhD, Chief Executive Officer, National Patient Advocate Foundation

2:00 PM – 2:15 PM

Break & Exhibits

2:15 PM – 3:45 PM

Interactive Workshop Offerings *(Attendees select one)*

Workshop Session #1: Doubling Down on the Patient Experience: Getting Granular

- **Moderator:** John (Jake) Galdo, PharmD, MBA, Director, Performance Measurement, Pharmacy Quality Alliance
- **Panelists:**
 - Molly Ekstrand, BSPHarm, Leader, Ambulatory Medication Management Program, Park Nicollet/HealthPartners Care Group
 - Eric Gascho, Vice President, Policy and Government Affairs, National Health Council
 - Michelle Juhanson, Director, Compliance & Quality, PerformRx
 - Jim Kirby, PharmD, Senior Director, Pharmacy Services, Kroger

Objectives:

- Describe core tenets of person-centered care and collaborative decision making.
- Compare best practice strategies for patient engagement in the care continuum.
- Develop a new initiative to engage patients differently at your organization.

Workshop Session #2: Up Close and Personal: Shared Accountability & Sustainable Solutions to Address the Opioid Epidemic

- **Moderator:** Norris Turner, PharmD, PhD, Vice President, Strategic Alliances and Measure Implementation, Pharmacy Quality Alliance
- **Panelists:**
 - Nicholas Hagemeyer, PharmD, PhD, Research Director, East Tennessee State University Center for Prescription Drug Abuse Prevention and Treatment
 - Sharon Jhawar, PharmD, MBA, Chief Pharmacy Officer, SCAN Health Plan
 - Deborah Taylor, RN, Senior Vice President & Executive Director, Phoenix House of the Mid-Atlantic
 - Carol Thompson, Parent and Caregiver

Objectives:

- Explain ideas to achieve meaningful, synergistic partnerships in combating the opioid crisis by leveraging unique areas of healthcare expertise (i.e., medical, payer, pharmacy) in collaboration with other key healthcare and policy experts.
- Describe innovative, results-driven solutions in development or in the marketplace to address opioid prescribing practices from the unique perspective of providers, pharmacists, health plans, patients and caregivers.
- Learn about the system breakdowns from patient and family member perspectives.
- Share possibilities for better integrating the voice and role of individuals living with addiction and caregivers into important solutions combating the opioid crisis.
- Identify the greatest, most near-term opportunities for improvements or system-wide changes, generally and for PQA.

3:45 PM – 4:15 PM**Break & Exhibits****4:15 PM – 5:00 PM****Keynote Presentation: Politics, Policies, and the Impact of the Midterm Elections on the Healthcare Agenda**

- John Gorman, Founder & Former Executive Chairman, Gorman Health Group

5:00 PM – 6:30 PM**Networking Reception****Friday, November 16, 2018****6:00 AM – 7:00 AM****Fun Run/Walk**

Join your PQA colleagues and get your morning started with a run or walk in the heart of Old Town Alexandria. *(Optional)*

7:00 AM – 8:30 AM**Continental Breakfast****7:30 AM – 8:30 AM****Volunteer to Save a Life: A Naloxone Training Opportunity**

A one-hour timely, relevant, “hands-on” workshop to provide naloxone-administration training. We will discuss the role of caregivers, healthcare professionals and others who may see overdoses in motels, high school hallways, department store restrooms, inside cars, or on the roadside and at some time be called into action. This workshop is open to all attendees.

- **Instructor:** Sarah Melton, PharmD, Professor of Pharmacy Practice, Gatton College of Pharmacy, East Tennessee State University

8:45 AM – 9:45 AM**General Session: Is the Juice Worth the Squeeze? Challenges and Opportunities with Outcomes-Based Contracting**

- **Moderator:** Dan Mendelson, Founder, Avalere Health
- **Panelists:**
 - Josh Benner, PharmD, ScD, President & Chief Executive Officer, RxAnte
 - Doug Brown, RPh, MBA, Vice President, Account Management, Pharmacy Pricing and Value Based Solutions, Magellan Rx Management
 - John Coster, PhD, RPh, Director, Division of Pharmacy, Center for Medicaid & CHIP Services, Centers for Medicare & Medicaid Services

- Terry Cothran, DPh, Director, Pharmacy Management Consultants, Oklahoma College of Pharmacy
- Stephanie Ponzio, Director, US Market Access and Affordability, Integrated Account Management, Merck & Co., Inc.

Objectives:

- Describe current landscape and trends in the provision of employer-funded healthcare.
- Detail the strategies by which health plans and employers are collaborating and contracting with each other.
- Characterize the models by which employers are measuring and improving care for their patients and employees.
- Identify and evaluate trends and opportunities for the implementation and use of quality measures in these programs.

9:45 AM – 10:00 AM

Break & Exhibits

10:00 AM – 11:15 AM

Interactive Workshop Offerings (*Attendees select one*)

Workshop #1: Regional, Innovative, Quality-Focused, Value-Based, Community Pharmacy Best Practice Models

- **Moderator:** Norris Turner, PharmD, PhD, Vice President, Strategic Alliances and Measure Implementation, Pharmacy Quality Alliance
- **Panelists:**
 - Randy McDonough, PharmD, MS, Co-Owner and Director of Clinical Services, Towncrest, Solon Towncrest, and Towncrest Compounding Pharmacies
 - Tim Weippert, RPh, Chief Operations Officer, Thrifty White Pharmacy

Objectives:

- Identify key attributes of regional, quality-focused, value-based, community pharmacy best practice models.
- Explain how to be innovative and disruptive in evolving community pharmacy to be more value-based, focusing on high-quality patient and outcomes and lower total cost of care.
- Describe community pharmacy partnerships practice with payers, medical practices, group homes, etc. in advancing high quality care and new revenue streams.
- Learn how to advance and evolve quality measurement in evaluating high-quality care across the whole pharmacy practice population (i.e., Medicare, Medicaid, commercial insurance and cash claims).

Workshop #2: PQA's Identity: Are We Effectively Positioned for Current and Future Opportunities

- Loren Kirk, PharmD, Director of Stakeholder Engagement, Pharmacy Quality Alliance
- David Medvedeff, PharmD, MBA, Founder & Chief Executive Officer, Aspen RxHealth
- Richard Schmitz, Senior Director, Communications, Pharmacy Quality Alliance

Objectives:

- Describe how PQA, its members and external stakeholders articulate the organization’s mission and work.
- Understand the gaps between how PQA is described or viewed, its work and the needs of its members.
- Identify opportunities to better communicate PQA’s value and position it for success in an evolving healthcare landscape.

11:15 AM – 11: 20AM

Transition

11:20 AM – 12:00 PM

Closing Keynote Presentation: Stand Up! Stand Out! Making a Difference in a Patient Focused Industry

- Louis Feuer, MA, MSW, President, Dynamic Seminars & Consulting

12:00 PM – 12:45 PM

Lunch & Learn

This grab ‘n stay box lunch program will be hosted by the PQA team and will highlight and top line the insights gleaned from concurrent workshops that attendees may have missed. It will be a fast-paced overview by PQA’s talented team, dedicated to sharing the “pearls” from the thought leaders who were presenting at this meeting.