

PQA Social Determinants of Health (SDOH) Resource Guide: Second Edition

A Toolkit for Sharing the Guide

Thank you for supporting the PQA Social Determinants of Health (SDOH) Resource Guide. This guide expands the first national resource guide that catalogues pharmacist and pharmacy-centered SDOH services. PQA welcomes your help in sharing news about the guide. We have created a toolkit that includes easy-to-use resources for sharing the guide:

- Brief text you can use in emails, newsletters or on websites
- Suggested social media posts for Twitter and LinkedIn
- A suite of images of different sizes for use

You are encouraged to use this content across your communications channels, and you're welcome to modify the content to meet your organization's requirements. If you have any questions, need customized content or other support, email PQA at:

Communications@PQAalliance.org

Text for Emails, Newsletters and Websites (150, 100 and 50-word lengths)

PQA Expands Social Determinants of Health Resource Guide (150 words)

PQA has expanded the [PQA Social Determinants of Health \(SDOH\) Resource Guide](#). The second edition of the guide includes 12 additional services and updated information about nine initiatives in the first edition. Created by the Pharmacy Quality Alliance (PQA), the first edition of the guide, published in January 2022, profiled 20 services.

The guide covers services that address at least one of seven SDOH barriers and provides information on each service's location, scale, target population, care setting, intervention and outcomes. We also have included pharmacy-based or pharmacy-involved SDOH services launched or greatly expanded in response to COVID-19 and are being continued post-pandemic.

Access the resource guide [here](#). PQA welcomes feedback on the guide and suggestions on SDOH services which can be highlighted in future editions. Feedback can be provided to PQA by [email](#). Interventions or services can be recommended for inclusion in the guide through a form on PQA's [website](#).

PQA Creates New Social Determinants of Health Resource Guide (102 words)

PQA has expanded the [PQA Social Determinants of Health \(SDOH\) Resource Guide](#). The second edition of the guide includes 12 additional services and updated information about nine initiatives in the first edition. It also includes pharmacy-based or pharmacy-involved SDOH services launched or greatly expanded in response to COVID-19 and are being continued post-pandemic.

The guide covers services that address at least one of seven SDOH barriers and provides information on each service's location, scale, target population, care setting, intervention and outcomes. You can access the resource guide and learn more about how to submit intervention details for future editions at PQA's [website](#).

PQA Creates New Social Determinants of Health Resource Guide (48 words)

PQA has expanded the [PQA Social Determinants of Health \(SDOH\) Resource Guide](#). The second edition of the guide includes 12 additional services and updated information about nine initiatives in the first edition. The guide focuses on SDOH screenings, referrals and interventions conducted by or involving pharmacists or pharmacies.

Suggested Social Media Posts

Twitter (Option 1 with suggested image to include in the post below)

.@PQAAlliance has expanded the Social Determinants of Health Resource Guide to profile 32 #pharmacist-centered #SDOH services. Learn more and get your copy today!
<https://www.pqaalliance.org/sdoh-resource-guide>

Twitter (Option 2 with suggested image to include in the post below)

The expanded @PQAAlliance Social Determinants of Health Resource Guide includes 12 additional services and updates nine #pharmacist-centered #SDOH services from the first edition. Learn more and get your copy today! <https://www.pqaalliance.org/sdoh-resource-guide>

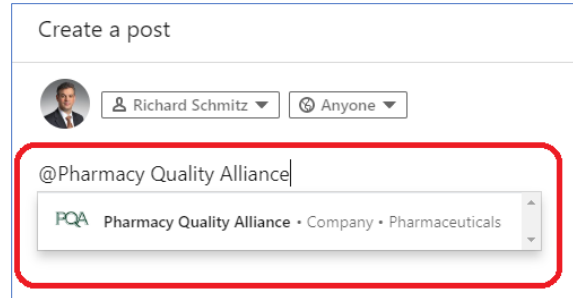
Twitter (Option for organizations featured in guide below)

.@PQAAlliance's expanded #SDOH Resource Guide features the great work done by {insert Organization}. Learn more about how we are committed to address #healthequity (or other appropriate intervention) here: <https://www.pqaalliance.org/sdoh-resource-guide>

LinkedIn (Suggested post with image to include below and tip for tagging PQA in your post)

[Pharmacy Quality Alliance](#) has expanded the PQA Social Determinants of Health Resource Guide! The second edition expands the guide to include 12 additional #SDOH services and updated information about nine initiatives in the first edition. The guide focuses on SDOH screenings, referrals and interventions promising for improving the quality and safety of medication use.
<https://www.pqaalliance.org/sdoh-resource-guide>

Tip: To tag PQA in your LinkedIn post, type @Pharmacy Quality Alliance and click PQA in the dropdown list that appears. (See example to the right.)



ALT TEXT: Please use the alternative text with the accompanying images.

Graphic Images (right click on any image to save it for use in your communications)

We have 3 images of varying size and style for newsletters, websites and social media.

ALT TEXT: Please use the alternative text with the accompanying images.

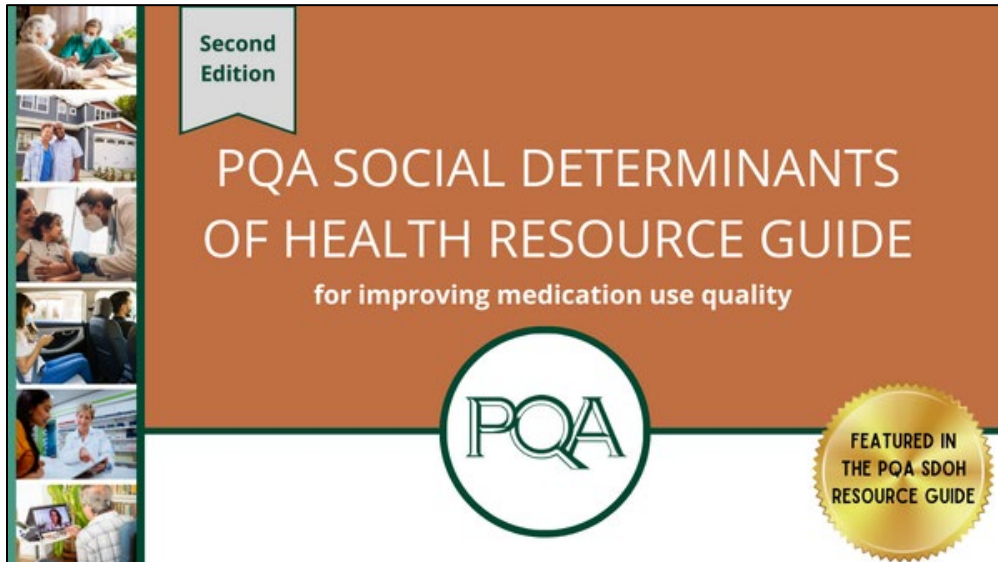
Social Media Image:



Email or Website Banner:



Social Media Image (if you are featured in guide):



Social Determinants of Health (SDOH) Resource Guide Cover Image:

