

## *PQA Social Determinants of Health (SDOH) Resource Guide*

### *A Toolkit for Sharing the Guide*

Thank you for supporting the PQA Social Determinants of Health (SDOH) Resource Guide. This is the first national resource guide that catalogues pharmacist and pharmacy-centered SDOH services. PQA welcomes your help in sharing news about the guide. We have created a toolkit that includes easy-to-use resources for sharing the guide:

- Brief text you can use in emails, newsletters or on websites
- Suggested social media posts for Twitter and LinkedIn
- A suite of images of different sizes for use

You are encouraged to use this content across your communications channels, and you're welcome to modify the content to meet your organization's requirements. If you have any questions, need customized content or other support, email PQA at:

[Communications@PQAalliance.org](mailto:Communications@PQAalliance.org)

### **Text for Emails, Newsletters and Websites (150, 100 and 50-word lengths)**

#### **PQA Creates New Social Determinants of Health Resource Guide (150 words)**

The [PQA Social Determinants of Health \(SDOH\) Resource Guide](#) profiles 20 real-world SDOH services that are promising for improving the quality and safety of medication use. Created by the Pharmacy Quality Alliance (PQA), the guide focuses on SDOH screenings, referrals and interventions conducted by or involving pharmacists or pharmacies.

Embedded in the community as the most accessible healthcare providers, pharmacists are uniquely positioned to connect individuals to SDOH resources. The guide covers services that address at least one of seven SDOH barriers and provides information on each service's location, scale, target population, care setting, intervention and outcomes.

Access the resource guide [here](#). PQA welcomes feedback on the guide and suggestions on SDOH services which can be highlighted in future editions. Feedback can be provided to PQA by [email](#). Interventions or services can be recommended for inclusion in the guide through a form on PQA's [website](#).

#### **PQA Creates New Social Determinants of Health Resource Guide (100 words)**

PQA has created a [Social Determinants of Health \(SDOH\) Resource Guide](#) which profiles 20 real-world SDOH services that are promising for improving the quality and safety of medication use. The guide focuses on SDOH screenings, referrals and interventions conducted by or involving pharmacists or pharmacies.

The guide covers services that address at least one of seven SDOH barriers and provides information on each service's location, scale, target population, care setting, intervention and outcomes. You can access the resource guide, submit feedback and learn more about how to submit intervention details for future edition at PQA's [website](#).

### **PQA Creates New Social Determinants of Health Resource Guide (50 words)**

The Pharmacy Quality Alliance has created a [Social Determinants of Health \(SDOH\) Resource Guide](#) which profiles 20 real-world SDOH services that are promising for improving the quality and safety of medication use. The guide focuses on SDOH screenings, referrals and interventions conducted by or involving pharmacists or pharmacies.

### **Suggested Social Media Posts**

#### **Twitter (Option 1 with suggested image to include in the post below)**

.@PQAAlliance has created a Social Determinants of Health Resource Guide profiling 20 #pharmacist-centered #SDOH services. Learn more and get your copy today!  
<https://www.pqaalliance.org/sdoh-resource-guide>

#### **Twitter (Option 2 with suggested image to include in the post below)**

The new @PQAAlliance Social Determinants of Health Resource Guide profiles 20 #pharmacist or #pharmacy #SDOH services that can be implemented to improve medication use quality. Learn more and get your copy today! <https://www.pqaalliance.org/sdoh-resource-guide>

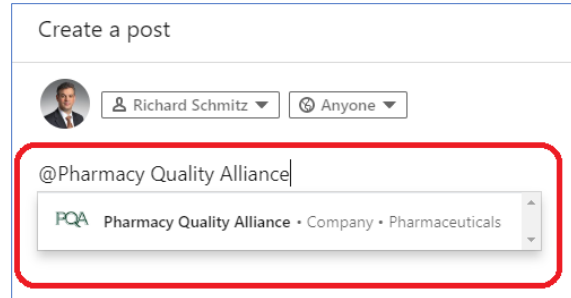
#### **Twitter (Option for organizations featured in guide below)**

.@PQAAlliance's new #SDOH Resource Guide features the great work done by {insert Organization}. Learn more about how our pharmacists and pharmacies are addressing #healthequity (or other appropriate intervention) here: <https://www.pqaalliance.org/sdoh-resource-guide>

#### **LinkedIn (Suggested post with image to include below and tip for tagging PQA in your post)**

[Pharmacy Quality Alliance](#) has created a Social Determinants of Health Resource Guide that profiles 20 real-world #SDOH services that are promising for improving the quality and safety of medication use. The guide focuses on SDOH screenings, referrals and interventions conducted by or involving #pharmacists or #pharmacies. Get the guide today!  
<https://www.pqaalliance.org/sdoh-resource-guide> #healthequity

**Tip:** To tag PQA in your LinkedIn post, type @Pharmacy Quality Alliance and click PQA in the dropdown list that appears. (See example to the right.)



**ALT TEXT:** Please use the alternative text with the accompanying images.

**Graphic Images (right click on any image to save it for use in your communications)**

*We have 3 images of varying size and style for newsletters, websites and social media.*

**ALT TEXT:** Please use the alternative text with the accompanying images.

**Social Media Image:**





Social Determinants of Health (SDOH) Resource Guide Cover Image:

