

Partnership for Patients: Pharmacy Quality Alliance Webinar

Joe McCannon

Senior Advisor to the Administrator

John Michael O'Brien, PharmD, MPH

Field Director, Partnership for Patients

Centers for Medicare & Medicaid Services

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Plan for This Webinar

- Overview of the Partnership for Patients
- Questions
- Actions and Requests for your Consideration

The Partnership for Patients: From Awareness to Action



June 2011

Partnership for Patients: Better Care, Lower Costs

1. **Keep patients from getting injured or sicker.** By the end of 2013, preventable hospital-acquired conditions would **decrease by 40%** compared to 2010.
 - Achieving this goal would mean approximately 1.8 million fewer injuries to patients with more than **60,000 lives saved** over the next three years.
2. **Help patients heal without complication.** By the end of 2013, preventable complications during a transition from one care setting to another would be decreased so that all hospital readmissions would be **reduced by 20%** compared to 2010.
 - Achieving this goal would mean more than **1.6 million patients would recover** from illness without suffering a preventable complication requiring re-hospitalization within 30 days of discharge.

Potential to save up to \$35 billion dollars over three years.

Partnership for Patients Update

Partnership

- 3,500+ partners have signed the Partnership pledge, including over 1700 hospitals, 883 Clinicians, 549 consumers, community organizations and patient groups, and 159 employers, unions, health plans, governments.

Media Coverage

- Earned Media: Nearly 150 articles have been written in national print and online publications about the Partnership and initial outreach events.
- Trade Press and Scientific Publications: include JAMA, American Medical News, WSJ blog, The Remington Report
- Social Media: 300+ blog posts, Facebook links, and Twitter #HHSPFP hits posted post-launch

Field Events

- The Partnership has been central to 51 field events, including 12 organized by HHS and 39 organized by partners.

Alignment

- A number of Affordable Care Act provisions – including the Medicaid Provider-Preventable Conditions Rule, Medicare IPPS Rule, Medicare Value Based Purchasing Rule, and Community-Based Care Transitions Program - have been aligned with Partnership activity.

Early Engagement

- Applications are beginning to come in for the Community Care Transitions Program.

Here Are Some of the Partners

Hospitals:

- Ascension Health and its 65 hospitals
- Catholic Healthcare West and its 40 hospitals
- Hospital Corporation of America and its 163 hospitals
- Kaiser Foundation Hospitals and its 35 hospitals
- Tenet Healthcare Corporations and its 49 hospitals
- Department of Veterans Affairs and its 171 hospitals
- Virginia Mason Hospital & Medical Center
- American Hospital Association
- Federation of American Hospitals
- National Association of Public Hospitals and Health Systems

Clinicians :

- American Academy of Pediatrics
- American Academy of Family Physicians
- American Board of Medical Specialties
- American College of Physicians
- American College of Surgeons
- American Medical Association
- American Nurses Association
- American Society of Health System Pharmacists
- American Pharmacists Association
- National Association of Chain Drug Stores

Consumer Organizations:

- Campaign for Better Care
- National Partnership for Women and Families
- National Patient Safety Foundation

Unions:

- AFL-CIO
- UAW Retiree Medical Benefits Trust
- UNITE HERE HEALTH

Employers

- Business Roundtable
- Catalyst for Payment Reform
- The Dow Chemical Company
- General Electric
- Healthcare Leadership Council
- Honeywell
- IBM
- Intel Corporation
- Johnson & Johnson
- Motorola Solutions, Inc.
- National Business Coalition on Health
- National Business Group on Health
- PepsiCo
- Starbucks
- The US Chamber of Commerce
- Wal-Mart

State Health Departments

- California
- Colorado
- Illinois
- Iowa
- Kansas
- Minnesota
- Washington
- Wyoming

Health Plans:

- Aetna
- America's Health Insurance Plans
- BlueCross BlueShield Association
- Cigna
- Group Insurance Commission, Commonwealth of Massachusetts
- United Health Group
- Wellpoint

Other Partners

- Cerner Corporation
- The Joint Commission
- The Leapfrog Group

How Will Change Actually Happen?

- There is no “silver bullet.”
- We must apply many incentives.
- We must show successful alternatives.
- We must offer intensive supports.
 - Help providers with the painstaking work of improvement.

Improvement IS Possible

- 150 New Jersey health care facilities reduced pressure ulcers by 70%.
- Rhode Island reported a 42% decrease in Central Line-Associated Bloodstream Infections (CLABSI) (2006-2007).
- CLABSI rates dropped 35% in adult ICUs among the 350 hospitals participating in the *On the CUSP: Stop Blood Stream Infections* project.
- More than 65 Institute for Healthcare Improvement Campaign hospitals reported going more than a year without a ventilator-associated pneumonia in at least one unit.
- Ascension Health sites participating in a 2007 peri-natal safety initiative achieved birth trauma rates that were at or near zero.
- And much more...

The Hospital Experience (General Strategy)

- Harness attention and energy to engage every hospital and help them master the basics of patient safety.
- Propel an advanced participant group to achieve unseen levels of performance.
- Engage a National Content Developer to develop best-in-class education & training, and supply contract faculty to assist participating hospitals with knowledge and innovations that will drive change.
- Evaluate our progress as we go and implement lessons learned.

The Hospital Experience (Coming Supports)

- All hospitals will be able to tap into a national learning platform offering vast set of best-in-class learning supports
 - Virtual Grand Rounds led by expert faculty
 - Case studies and live-case visits conducted at participating institutions
 - Audience Response Systems to provide instant feedback and education
- Hospitals will be also be able to get local state, system and association-based forms of support to address common forms of harm (e.g., state consortiums, large private systems, associations)
- Ambitious hospitals with a history of improvement invited to:
 - Achieve Partnership goals in a more accelerated timeframe
 - Tackle the challenge of reducing all-cause harm
 - Learn from their peers and mentor participating hospitals

The Public Experience (Coming Supports)

- The effort will seek to support a grassroots movement for change.
- It will include a national education campaign to inform patients, families, caregivers, and the public of Partnership goals and activities.
- It will involve patients and families in effective redesign of care.
- It will provide accessible patient safety and care transitions resources (e.g., discharge planning tools).

High-Level Timeline

Raising Awareness

Getting Started

Launch

Announce \$500M Community Based Care Transitions Program

Host 7 awareness-raising stakeholder calls for providers, hospitals, plans, advocates, employers, and others

OPDIV-led calls raise awareness & secure pledges from their constituents

Initial Media/SoMe Outreach

Multiple events in each HHS region keynoted by Secretary, Administrator & other principals

HHS principals keynote large national meetings (e.g., ACC, AHA, NRHA, SHEA)

Informal “Advanced Participant Network” launch at IOM New Frontiers in Patient Safety

NQF/NPP convenes first partner group meeting

Release solicitations for Innovation Center supports (mid-June 2011)

Hospital Engagement

Advanced Participants

National Content Development

Patient & Family Engagement

Measurement and Evaluation

NQF/NPP launches “Getting Started” webinar series (One per week on each targeted adverse event in June – August)

Initial awards (September – October 2011)

Align new policy levers (e.g., ACA § 3008) & HHS program (e.g., HHS HAI Campaign) with ongoing PFP activity

April
2011

May
2011

June
2011

July
2011

August
2011

September
2011

Questions?

What They're Saying in 2013

- “I’ve never seen public-private cooperation like this...it’s kind of shocking.”
- “I can’t believe we had this much potential...look at what we unleashed!”
- “This initiative was just so helpful to me every day.”
- “I love this network! It produces results faster than anything I’ve seen before.”
- “I am so grateful for this initiative...it helped us feel less overwhelmed and made us feel so much safer.”

Actions & Requests for Your Consideration

- Join the Partnership for Patients
- Engage Your Senior Leadership
- Participate in Upcoming Webinars on Care Transitions, Adverse Drug Events
- Set Ambitious, Specific Aims
- Stay in Concerted Action
- Actively Share: Ongoing Efforts, Challenges, Learnings, Best Practices, more

Questions for Discussion

- *What are your insights about the Partnership for Patients?*
- *What is the nature of your personal and organizational commitment to this work?*
- *What would help you the most with this work?*

Contact Information

John Michael O'Brien
John.OBrien1@cms.hhs.gov
CMS Innovation Center
Centers for Medicare and Medicaid Services