



**ANNUAL MEETING, JUNE 2-3, 2010
MARRIOTT CRYSTAL GATEWAY
CRYSTAL CITY, VIRGINIA**

**Implementing Health Care Reform:
Moving into the Next Chapter of Quality, Performance Improvement and
Appropriate Medication Use**

Wednesday, June 2, 2010

- 1:00 PM - 1:15 PM **Welcome and Introductions**
Laura Cranston, RPh, Executive Director, PQA
Judy Cahill, Executive Director, Academy of Managed Care Pharmacy,
and Chair of the PQA Board of Directors
- 1:15 PM - 2:00 PM **Keynote Address: Implementing Healthcare Reform: The Role of CMS in
Moving the U.S. Towards a High-Value Healthcare System?**
Jeffrey Kelman, MD, MMSc, Chief Medical Officer
Center for Beneficiary Choices
Centers for Medicare and Medicaid Services
- 2:00 PM - 3:00 PM **Quality Provisions With in Healthcare Reform: Pharmacists as Part of the
Quality Care Team**
Panel Discussion:
Moderator: *Dr. Woody Eisenberg, Chief Medical Officer for
Medicare, Medco Health Solutions*
Pharmacy Perspective: *John Coster, RPh, PhD, Senior Vice President,
National Community Pharmacists Association*
Quality Perspectives: *Tom Valuck, MD, JD, Senior Vice President,
National Quality Forum*
*Michael Goodman, Legislative Director, Deputy
Chief of Staff for Congressman Bruce Braley (D-IA),
Congressional Quality Care Coalition*
- 3:00 PM - 3:15 PM **Break**
- 3:15 PM - 3:45 PM **Discussion of the FDA's Safe Use Initiative**
Karen Weiss, MD, MPH, Associate Director for Medical Affairs
Center for Drug Evaluation and Research, U.S. Food and Drug Administration
- 3:45 PM - 4:15PM **Update on NQF's National Priorities Partnership**
Karen Adams, PhD, Vice President, National Quality Forum
- 4:15 PM - 5:00 PM **Keynote Address: Expanding the Evidence Base on Best Practices and
Comparative Effectiveness**
Carolyn Clancy, MD, Director, AHRQ
- 5:30 PM - 6:30 PM **PQA Reception**

Thursday, June 3, 2010

7:30 AM - 8:30 AM

Continental Breakfast

8:30 AM - 10 AM

PQA Workgroup Breakout Sessions

PQA has offered its membership 11 workgroups during 2010, mirroring the priorities identified by the National Priorities Partnership and keeping some of the key priorities from previous PQA workgroups. In order to facilitate discussions across the workgroups, we have combined several groups for each breakout session:

Pharmacist Services

This session will include the following workgroups: Care Transition/Patient Centered Medical Home, MTM Services, Population Health

Medication Safety & Appropriate Use

This session will include the following workgroups: Overuse and Misuse of Medications, Patient Safety, Pain Management in Palliative Care

Communications

This session will include the following workgroups: Communications and Education, Consumer Engagement

Measure Implementation

This session will include the following implementation workgroups: PBMs & Health Plans, Public Payors (Federal), Public Payors (State)

10:00 AM - 10:15 AM

Break

10:15 AM to 10:45 AM

Update on the Development, Maintenance & Uptake of PQA Performance Measures

David Nau, RPh, PhD, Senior Director, Research and Performance Measurement

10:45 AM - 11:15 AM

Medication Adherence: Can Pharmacists Make a Difference?

William Shrank, MD, MSHS, Division of Pharmacoepidemiology & Pharmacoeconomics, Harvard Medical School

11:15 AM - 11:45AM

Testing Interventions to Improve Medication Use Quality and Demonstrate a High-Value Pharmacy Services Model

Listen, learn and ask questions about how PQA is moving its medication use measures into practice through its Phase II Research Initiatives. Hear from the research partners on how the projects will be rolled out.

11:45AM - 12 NOON

Closing Remarks: *Judith Cahill, Executive Director, Academy of Managed Care Pharmacy, and Chair of the PQA Board of Directors*