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Biosketch for Laura Cranston, RPh

Laura Cranston serves as the Executive Director of the Pharmacy Quality Alliance, Inc. (PQA, Inc.). In this role, she oversees the development of medication use measures, and works with organizations, including health plans, PBMS, employers and others to encourage the uptake and implementation of meaningful medication use measures into the marketplace. Additionally, Laura serves as pharmacy's representative on the National Priorities Partnership, an initiative convened by the National Quality Forum and she also serves on the Quality Alliance Steering Committee.

Prior to her current position, Laura served as the Executive Director for the Institute for the Advancement of Community Pharmacy, an organization whose mission was to advance innovative practices and community pharmacist-delivered services in ambulatory care, as well as in independent and chain community pharmacy practice in the United States.

For over a decade, Laura served as the Vice President of Pharmacy Affairs for the National Association of Chain Drug Stores (NACDS). While at NACDS, she was responsible for developing policy and positions, in concert with NACDS chain corporations, on issues that included, but were not limited to: third party issues, state board of pharmacy regulations, DUR/counseling, training pharmacy technicians, and legislation to establish a Medicare prescription drug benefit.

Laura is very active within the pharmacy community, and currently serves as Chair of the Advisory Council of the St. John's University College of Pharmacy and Allied Health Professions, the Washington DC Alumni President of the St. John's University chapter and serves on the Board of Governors for the University as well.

Laura is a pharmacy graduate of St. John's University College of Pharmacy and Allied Health Professions (1984) in New York and a former Executive Resident of the American Society of Consultant Pharmacists.

Laura currently resides in Fairfax Station, Virginia with her husband, Rob, and their two children, Ryan (12 years old) and Christopher (10 years old).

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